



SPONSOR PROSPECTUS



2022 Vectors User Conference Sponsorship Opportunities

The 2022 SkySwitch User Group Conference will take place **March 27-30, 2022** in Orlando at the Loews Sapphire Falls Resort at Universal Orlando. 500+ SkySwitch Resellers will attend Vectors to collaborate and hear from the best in the UCaaS and telecom industry, keep up with platform best practices, and network with their peers.

Sponsorships are available to technology partners, suppliers, and vendors, providing the opportunity to connect directly with C-level decision makers and business owners in the SkySwitch Reseller community selling our UCaaS platform.

We offer a variety of ways to engage with our audience consisting of MSPs, Interconnects, Telecom Agents and VARs. Our strategically placed Sponsor Pavilion, within our conference, will provide you with visibility and access to attendees:

- ✔ Meet face-to-face with our resellers who are business owners and decision makers
- ✔ Build lasting relationships with professionals seeking new technologies and services
- ✔ Increase your exposure with actively growing companies
- ✔ Become an integral part of the SkySwitch ecosystem



Why Sponsor?

Attendee Profile

- ✓ **500+** VoIP/UC service providers, MSPs, Interconnects, Agents, VARs
- ✓ C-level **decision makers**, VPs, managers, owners, and sales and support professionals
- ✓ Resellers experiencing **growth due to increased market demand** for UCaaS services to support hybrid work

Networking Opportunities

- ✓ **Dedicated networking opportunities** in sessions and special events
- ✓ **Sponsor Pavilion** where all breakfasts and lunches are hosted to increase visibility, engagement, and interaction

Sponsorship Benefits

- ✓ Present to an exclusive SkySwitch audience
- ✓ Recruit new resellers for your solutions
- ✓ FastPitch your value proposition
- ✓ Grow your sales channel without competitive interference
- ✓ Engage with attendees at social events
- ✓ Gain brand exposure
- ✓ Preview new offerings to get valuable feedback
- ✓ Demo your solutions
- ✓ Participate in giveaways that put your solutions in the hands of resellers



The Venue

Vectors 2022 will be held at the stunning Loews Sapphire Falls Resort at Universal Orlando. This prime location offers spacious meeting rooms, a complimentary on-site water taxi, the largest pool in the Universal Orlando resorts, and many top-of-the line resort amenities.

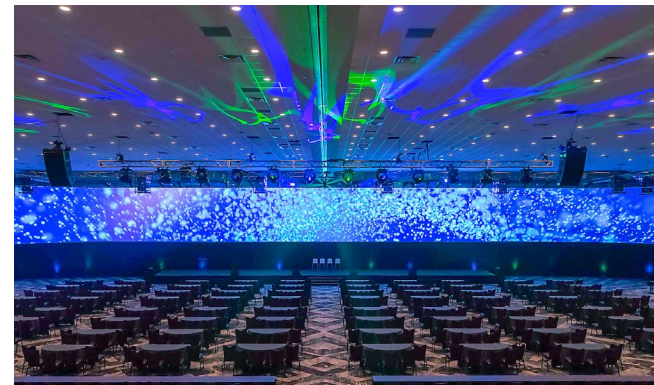
The Loews Sapphire Falls is close to Orlando's top attractions (walking distance to Universal CityWalk™ and Universal Studios), making it the ideal location for a fun, memorable experience that our C-level attendees and their families won't forget. CityWalk™ is the epicenter of shopping, dining, and entertainment at Universal, and makes for a great after-conference-hours spot to network and build deeper relationships with attendees.



LOEWS SAPPHIRE FALLS RESORT UNIVERSAL ORLANDO™



Visit [skyswitchvectors2022.com](https://www.skyswitchvectors2022.com) for more information.



Please review the list of sponsorship packages available on the next page and contact Jayson Jones for additional information or to commit to a sponsorship package – jayson.jones@skyswitch.com or 858.605.0313.

Or simply, [visit our website](https://www.skyswitchvectors2022.com) to inquire about a sponsorship.

Sponsorship Packages

	title	titanium	diamond	platinum	silver
Price	\$80,000	\$65,000	\$50,000	\$25,000	\$10,000
	A 50% down payment is required upon execution of the agreement. Final payment is due by January 31, 2022.				
SPONSOR PAVILION & CONFERENCE ACCESS					
Booth space	All booth spaces will include a 6' table. Title, Titanium, and Diamond sponsorships will receive a 10 x 20 booth space. Platinum and Silver sponsorships will receive a 10 x 10 space. Booths are permitted; sponsors are responsible for all shipping, storage, and other related fees as applicable.				
Dedicated Vectors liaison	✓	✓	✓	✓	✓
Attendee passes	15	8	6	4	2
SPEAKING					
General Session FastPitch	10 min	8 min	6 min	4 min	2 min
Dedicated breakout training session	30min	15 min	10 min		
DIGITAL ADVERTISING					
Promotion in all emails and social media	✓	✓	✓	✓	✓
Inclusion in all pre- and post-event PR	✓	✓	✓	✓	✓
Company profile on Vectors 2022 website	✓	✓	✓	✓	✓
Banner ad on Vectors 2022 website	✓	✓	✓		
SIGNAGE AND BRANDING					
General session digital signage	✓	✓	✓	✓	✓
Advertising on event mobile app	✓	✓	✓	✓	
Sponsor-level printed signage	✓	✓	✓		
Event feather banner printed signage	✓	✓	✓		
Daily SMS push message during event¹	✓	✓	✓		
Dedicated post-event webinar	✓	✓	✓		
Logo on attendee badges	✓				
Exclusive keynote speaker sponsor	✓				
Logo on lanyards			✓		

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	TITLE	TITANIUM	DIAMOND	PLATINUM	SILVER
Price	\$80,000	\$65,000	\$50,000	\$25,000	\$10,000
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ADDITIONAL SPONSORSHIP OPPORTUNITIES					
Registration window clings—Your custom design displayed on the windows behind the registration table	✓				
Exclusive welcome reception sponsor	✓				
Exclusive annual dinner party sponsor		✓			
Exclusive daily breakfast/lunch sponsor			✓		
Professional headshot sponsor—Your logo featured on co-branded signage in the professional headshot room				✓	
Beverage station sponsor—Your logo featured on a co-branded banner at beverage stations throughout the event space				✓	
SkySwitch Club 1000 sponsor—Your logo featured on a co-branded banner at the exclusive Club 1000 suite ²				✓	
¹ A daily SMS push message may be purchased à la carte with any sponsorship package for an additional \$250 per day. ² Club 1000 membership is composed of 47 of SkySwitch's largest customers. Sponsors of this suite gain access to socialize with and build rapport with the SkySwitch elite.					



See you in Orlando!

Don't miss this once a year opportunity to connect with the SkySwitch Reseller community to be part of our rapidly growing ecosystem. Secure your sponsorship today by filling out a [sponsorship form](#) or contact Jayson Jones at jayson.jones@skyswitch.com or 858.605.0313 and start the process to be a part of the fun at **Vectors 2022!**